

Maximize Your Sales with Ongoing Services

Don't ignore additional business beyond well drilling and pump installation.

As we know, water wells require regular maintenance to ensure adequate water flow and continued safe drinking water. Use this as an opportunity to 1) provide your customer with piece of mind and, 2) *add ongoing services to your billables*.

Sending your customers reminders for annual water testing can have a significant effect on your business. Taking it a step further and setting up a service plan allows you to monitor your customers' water, suggest additional products, and increase your revenue.

The **NGWA** has a general contract for well inspection and maintenance that is free to members, or \$75 for non-members: [NGWA – Inspection and Maintenance Services](#)